


## Programme of Study: Social Management (Bachelor of Arts)

<b>Module Number</b>	01		
<b>Module Name</b>	Introduction to the social management 		
<b>Course name</b>	Introduction to the socio-economics/introduction to the Bwl		
<b>Course exam</b>	Introduction to the socio-economics/introduction to the Bwl		
<b>Prerequisite number of semesters in Social Management</b>	1		
<b>Course type</b>	Lecture, exercise		
<b>SWS/ ECTS/ Workload</b>	4	6	180
<b>Formal conditions for participation</b>	none		
<b>1. Learning Outcomes</b>			
<p><u>Introduction to the social management:</u> In a first part the developing background of the social management is chronologically lit up. In addition deficits in the management of social services and mechanisms, also selected, are pointed out. A clarifying of important terms (management, Non profit organizations, third sector, socio-economics, customer - user, personal, social services) will follow. The students will be put thereby into the position to know and to reflecte the use of these terms in the origin and the surrounding contexts, which will substantially determine their study. The special management situation in social service enterprise is brought up for discussion afterwards comparatively to the commercial economy. In addition some management instruments will be presented in an overview as well as the meaning of economical concepts and the ethics of social work – this within the frameworks of an introduction lecture.</p> <p><u>Introduction to the management economics:</u> The students will receive an overview of fundamental economical problem definitions in socio-economical organizations and the clear separation to the political economy. The classical ranges as for example procurement, production, paragraph and marketing will be obtained here. The typical characteristics within the Non profit range will be referred as well.</p> <p>In the context of this total module the students will receive a first view of the networking of sociological and economical realizations.</p>			
<b>2. Recommended Prerequisites</b>			
none			
<b>3. Contents</b>			
<p>A. Introduction to the socio-economics Theory:</p> <ul style="list-style-type: none"> <li>- A chronology of the developing background of a social management discussion in Germany</li> <li>- Term clarifying (Non profit organizations, third sector, socio-economics)</li> <li>- The special management situation in fields of the social work (goals and preferences, purpose and satisfaction of requirements, control, money, progress control/efficiency)</li> </ul> <p>Practice:</p> <p>- B. Introduction to the management economics Theory:</p> <ul style="list-style-type: none"> <li>- Bases of the economic science</li> <li>- Market study</li> <li>- Goals and systems of objectives</li> <li>- Strategies</li> <li>- Legals form</li> <li>- Organization</li> <li>- Personnel management</li> <li>- Procurement</li> <li>- Marketing</li> <li>- Financing Investition</li> <li>- Accountance, controlling</li> </ul> <p>Practice: - Practical examples and exercise questions to the chapter against getting and reflection</p>			
<b>4. Modes of teaching and learning</b>			
Lecture, case studies, presentations			
<b>5. Type of examination</b>			
At the end of each term (semester) written examination is offered on the basis of the announced material basis to the test achievement.			
<b>6. Workload</b>			
The work load essentially exists in the visit of the meeting with active participation (60 hr.), the pre- and reinforcement of the treated material (60 hr.), as well as the intensive preparation of the written examination (60 hr.). The total cost amounts to 180 hr. this corresponds to 6 credits.			