



International Project Week
HOCHSCHULE NORDHAUSEN

25th International Project Week 2023 08th – 13th May 2023

Lecturer: Grazyna O'Sullivan

University/Company: Freelancer

Country: Poland

The meaning of corporate governance in the modern world

Content:

Corporate governance concentrates on two areas:

1. Controlling the board of directors,
2. Creating relationships between the company's management and stakeholders.

It is strictly connected with the company's strategic management and its attitude to all the vital groups affecting the company's performance and these being affected by the company. Nowadays in the time of economics and political crisis, corporate governance is especially important, because business responsibility for the state of the world is getting more and more vital.

Methods:

The course will be based on case studies and discussions and a limited amount of lectures.

Competences and skills to be acquired:

Students will acquire knowledge on corporate governance and corporate social responsibility. They become more aware of belonging to different groups of stakeholders and the possibilities of their acting towards more sustainable business, the environment and even their personal lives.

Prerequisites:

None

Language of instruction:

English