



International Project Week
HOCHSCHULE NORDHAUSEN

25th International Project Week 2023 08th – 13th May 2023

Lecturer: Michael Daly

University/Company: Michael Daly (company)

Country: Ireland

Strategic planning within a social work environment

Content:

The following steps will be looked at and dealt with in developing a strategic management plan within a social work environment:

1. Agreeing what are the benefits for drawing up a strategic plan;
2. Identifying the Strengths, Weaknesses, Opportunities, and Challenges within a strategic planning process;
3. The Goals to be achieved;
4. Formulating a Mission Statement and;
5. Reassessing the Strategic Planning Process, for any lessons that can be used in the future.

Methods:

The course will be taught in such a way that it will involve individual and group work by the students.

Competences and skills to be acquired:

The students will have acquired the know-how and knowledge to develop a strategic management plan within a social work environment.

Prerequisites:

That the student comes with an open mind and is prepared to work on their own initiative as well as play a full and active part in all group work activities.

Language of instruction:

English