

23rd International Project Week **12th – 16th July 2021**

Lecturer: Julia Dahlvik

University/Company: FH Campus Wien - Verein zur Förderung des Fachhochschul-,
Entwicklungs- und Forschungszentrums im Süden Wiens

Country: Austria

Theories and concepts of public value

Content:

Different theories, concepts and models of public value| major current strands of literature| application, practical/empirical measurement and analysis frameworks| paradigms (traditional bureaucracy, New Public Management, Public Value)| roles of public administration and public managers| challenges and criticism

Methods:

Single, pair and group work| input by the teacher| group discussion and presentation| reflection| oral and written tasks| online activities

Competences and skills to be acquired:

Students will be able to

- distinguish and explain different theories, concepts and models of public value.
- locate texts in the major current strands of literature
- apply different models of public value measurement
- locate organizational aims and work styles in different paradigms
- reflect on the role of public administration and public managers from the perspective of Public Value
- reflect on the challenges and criticism to public value approaches

Prerequisites:

Knowledge of English

Language of instruction:

English

Recommended for:

Economics