

21st International Project Week 2019
20th – 24th May 2019

Lecturer: Grazyna O'Sullivan

University/Company: Freelancer

Country: Poland

Corporate Governance as one of the biggest business challenges of the 21st century.

Content:

Should every organization introduce at least some elements of Corporate Governance? If yes, how should that be implemented efficiently and profitably? The course of Corporate Governance generally refers to the mechanisms and processes by which corporations are controlled and directed.

Corporate governance defines the responsibilities among different participants in enterprises (mainly the board of directors, managers, shareholders and other stakeholders) and includes the rules and procedures for making corporate decisions. As these decisions influence a wide circle of stakeholders and the natural environment, corporate governance should be seen – together with CSR – as a tool for sustainable development. That is why the course contains both theoretical background of corporate governance and its practical dimension (national codes, case studies).

Methods:

Mixed methods used: lectures (limited, open to questions), team work, case studies, discussions and debates (Lincoln-Douglas style).

Competences and skills to be acquired:

Providing students with basic knowledge concerning Corporate Governance| making them aware of ethical issues in an organization, and the responsibility of business people for supporting sustainable development.

Prerequisites:

General knowledge concerning responsible behaviour in business

Language of instruction:

English

Recommended for:

Economics