

21st International Project Week 2019
20th – 24th May 2019

Lecturer: Michael Daly

University/Company: Michael Daly T/A The Barnabas Project

Country: Ireland

Developing a Strategic Management Plan within a Social Work Environment for the 21st Century.

Content:

To look at and learn the key tasks involved in developing a strategic management plan within a Social Work Environment for the 21st Century.

The students themselves will develop a strategic management plan within the class room setting.

The course will see all of the following delivered and implemented during the duration of the course: Introductions. Why do this course. What do the students / university want to get from this course – what would make them say it was worth doing. When does it mean to develop a strategy and the differences between a strategic management plan (SMP) and a plan itself.

Methods:

This will involve group work assignments as well as feedback and input from the lecturer.

Competences and skills to be acquired:

That the students will have gained the knowledge and understanding of the steps involved in developing a strategic management plan within a social work context. That the students will be able to play a full and comprehensive part in developing a strategic management plan. That the students will see the value of and be motivated to develop strategic management plans when appropriate within their own working lives.

To now be able to identify the differences between a manager and a leader. To now be able to draw on their own experience if any of being involved in developing a SMP.

To identify where it might be useful to have a strategic management plan i.e. on an individual basis / group basis / organisational basis. And what stops individuals / groups / organisations from having SMP.

To understand the need to have a SMP at an individual / group / organisational level within a social work setting.

Prerequisites:

That the students are prepared to come with open minds and get involved in all aspects of the class and our time together.

Language of instruction:

English

Recommended for:

Sozialwissenschaften